



# MARYLAND COMMUNITY ACTION PARTNERSHIP

## SPONSOR GUIDE

**2026 MCAP SUMMIT**  
A CELEBRATION OF COMMUNITY ACTION  
THURSDAY MAY 14<sup>TH</sup> & FRIDAY MAY 15<sup>TH</sup>



**GAYLORD RESORT &  
CONVENTION CENTER**

201 Waterfront St., Oxon Hill, MD 20745

**QUESTIONS? EMAIL [INFO@MARYLAND-CAP.ORG](mailto:INFO@MARYLAND-CAP.ORG)**

# WHY SPONSOR THE MCAP SUMMIT & CELEBRATION

- Increase your organization's visibility to hundreds of key decision makers in the human services field from across the region.
- Earn public recognition during onsite events, be featured in summit materials and online social media channels.
- Play a critical role in providing innovative ideas and new resources to our network.
- Align your brand with an organization committed to enhancing the quality of human services across MD, DC, and DE.



## HOW TO BECOME A SPONSOR

STEP  
1

Select your sponsorship level:

- \$15,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor

STEP  
2

Complete the sponsorship form here:  
<https://forms.gle/Q6YW9Z5VWiYur5sh9>

STEP  
3

Email: [info@maryland-cap.org](mailto:info@maryland-cap.org) if you have any questions or for **exclusive Annual Partnership benefits and rates!**

# REACH OUR NETWORK



## WHY CHOOSE US?

**MCAP Event Sponsorships and the Annual Partnership Program** offer powerful opportunities to connect with Community Action decision-makers and leaders across Maryland, D.C., and Delaware. As an Event Sponsor or Annual Partner, your organization gains year-round visibility and engagement with professionals dedicated to supporting low-income individuals and families throughout our region.

Across in-person events, peer group meetings, symposiums, webinars, and virtual pop-ups, MCAP brings the network together to exchange ideas, elevate best practices, strengthen leadership, and advance innovative solutions for the communities we serve. Becoming an Event Sponsor or Annual Partner allows you to join this work, build meaningful relationships, and contribute to the success of our collective mission throughout the entire year.

We invite you to partner with us in 2026 and help create lasting impact for the Community Action Network.

**19** COMMUNITY ACTION AGENCIES  
IN MD, DC, & DE

**1.1K** SOCIAL MEDIA FANS &  
FOLLOWERS

**11.6K** SOCIAL MEDIA  
IMPRESSIONS

**286K+** INDIVIDUALS SERVED

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# PLATINUM SPONSOR



## PLATINUM - \$15,000

Premier visibility and leadership recognition across both days of the 2026 Community Action Summit & Celebration, as well as the virtual kick-off event on Friday, May 1st.

### **Premium Visibility & Branding**

- Top-tier logo placement on all Summit signage, stage screens, and event materials
- Recognition as the Platinum Champion of the 2026 Community Action Summit & Celebration
- Featured logo placement on the MCAP website event page and in pre- and post-event communications
- Dedicated sponsor spotlight post on MCAP social media channels

### **On-Stage Presence**

- Five-minute speaking opportunity during the Day 2 Celebration Plenary
- Formal recognition as the Platinum Sponsor during the Awards Ceremony and Leadership Development Institute Graduation
- Opportunity to offer brief welcome remarks at the Day 1 Networking Reception

### **Event Access & Engagement**

- Complimentary registration for five representatives
- Commercial during the Virtual Launch
- Access to virtual attendee forums
- Access to attendee list and networking engagement opportunities

### **Relationship Stewardship**

- Priority consideration for future MCAP event sponsorships
- Dedicated MCAP staff liaison for coordination leading up to the Summit

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# GOLD SPONSOR



## GOLD - \$10,000

Strong, visible engagement with decision-makers and leaders across Maryland's Community Action Network.

### **Branding & Recognition**

- Prominent logo placement on Summit signage and event materials
- Recognition as Gold Sponsor during the Celebration Plenary
- Logo inclusion on the MCAP website event page and in event communications
- Social media recognition posts

### **Event Access & Engagement**

- Complimentary registration for three representatives
- Commercial during the Virtual Launch
- Access to virtual attendee forums
- Recognition signage at the Day 1 Reception

### **Leadership & Strategic Engagement**

- Access to attendee list
- Meaningful visibility with executive directors, managers, and board leaders

### **Relationship Stewardship**

- Dedicated MCAP staff liaison for coordination leading up to the Summit

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# SILVER SPONSORS



## SILVER – \$5,000

[Become a Sponsor](#)

Visible support of MCAP Summit & Celebration with meaningful on-site recognition.

### Branding & Visibility

- Logo placement on Summit event signage
- Verbal recognition during the Celebration Plenary
- Logo inclusion on the MCAP website event page

### Event Access & Engagement

- Complimentary registration for two representatives
- Acknowledged during virtual kick-off event on Friday, May 1st.
- Access to virtual attendee forums
- Access to attendee list
- Recognition signage at the Day 1 Reception
- Recognition in post-event communications



THANK YOU

**DON'T MISS THIS  
OPPORTUNITY!**



**Maryland Community Action Partnership**  
[maryland-cap.org](http://maryland-cap.org)

**[Click Here to Sponsor Today!](#)**

